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dialogue on rhetoric entitled ' Grullos ' ,
in which he put forward the argument that
rhetoric cannot be an art (technê); and
since this is precisely the position of Plato's
Gorgias, the lost dialogue Grullos has
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Rhetoric (Aristotle) - Wikipedia

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Aristotle wrote as many as 200 treatises and other works covering all areas of philosophy and science. Of those, none survives in finished form. The approximately 30 works through which his thought was conveyed to later centuries consist of lecture notes (by Aristotle or his students) and draft manuscripts edited by ancient scholars, notably Andronicus of Rhodes, the last head of the Lyceum ...

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Rhetoric - Wikipedia

Background. Aristotle is generally credited with developing the basics of the system of rhetoric that "thereafter served as its touchstone", influencing the development of rhetorical theory from ancient through modern times. The Rhetoric is regarded by most rhetoricians as "the most important single work on persuasion ever written."

Gross and Walzer concur, indicating that, just as Alfred ...

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studies. It was absolutely crucial to life in the ancient world, whether in the courtroom, the legislature or on ceremonial occasions, and was described as A new and original anthology that introduces the key writings on rhetoric in the classical world, from Aristotle to Cicero and beyond.

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