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Dr. Pieter Desmet is an Assistant Professor in the Department of Industrial Design Delft University of Technology. His background is in industrial design, and his research for his PhD degree focussed on emotional product experience. His award winning research has been published in several journals and presented at international platforms.

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full professor of 'Design for Experience' at the Department of Industrial Design Engineering. His main research interest is in understanding why and how design evokes emotion, and how design can contribute to the well-being of individual users and communities.

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Biographical notes: Pieter M.A. Desmet is the Chair of the Design for ... His main research interests are in the fields of design, emotion, and subjective well-being. He is a board member of the International Design and Emotion Society and co-Founder of the Delft Institute of Positive Design.

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Pieter Desmet is Professor of Design for Experience at the Faculty of Industrial Design of Delft University in The Netherlands. He chairs a research group that focuses on emotion- and well-being-driven design. Desmet is board member of the International Design for Emotion Society and program director of

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Pieter Desmet is assistant professor at the faculty of Industrial Design Engineering, Delft University of Technology. He has a background in industrial design, and in 2002 he obtained his Ph.D. for research on emotional product experience. His main research interest is in the field of design and emotion.

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Pieter Desmet is associate professor at the department of Industrial Design, Delft University of Technology. He is co-founder and board member of the International Design and Emotion Society. Desmet is best known for his research that focuses on the emotional impact of product design and his contribution to the measurement of 'product emotions'.

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