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Dan Saffer is a Senior Interaction Designer for Adaptive Path, one of the premier interaction design firms in the world. The book is an easy read and



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provides great insight to anyone wanting to learn more about interaction design.

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Building products and services that people interact with is the big challenge

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of the 21st century. Dan Saffer has done an amazing job synthesizing the chaos into an understandable, ordered reference that is a bookshelf must-have for anyone thinking of creating new designs."— Jared Spool, CEO of User Interface Engineering Interaction design is all around us.

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O Danny Boy | Interaction designer and  
author Dan Saffer

Designing for Interaction: Creating  
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2nd Edition By Dan Saffer Published  
Aug 14, 2009 by New Riders .

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Interaction design, often abbreviated as IxD, is "the practice of designing interactive digital products, environments, systems, and services.": xxxi,1 Beyond the digital aspect, interaction design is also useful when

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creating physical (non-digital) products, exploring how a user might interact with it. Common topics of interaction design include design, human-computer interaction, and ...

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Dan Saffer has worked for the last decade in the digital medium as a webmaster, producer, developer, copywriter, creative lead, information architect, and interaction designer. He is currently a senior interaction

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Dan Saffer is a Director of Interaction

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Design at Smart Design. He is the author of Designing for Interaction: Creating Innovative Applications and Devices (New Riders), Designing Gestural...

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Although he wouldn't hear the term "interaction design" for another decade and a half, Dan Saffer did his first interaction design work as a teenager in the mid-1980s when he designed and ran a dial-up game on his Apple IIe, a 2600-baud modem, two floppy disk drives, and a phone line. And yes, it was

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in his parents' basement.

Designing for Interaction: Creating Smart Applications and ...

About The Author. Dan Saffer has worked for the last decade in the digital medium as a webmaster, producer, developer, copywriter, creative lead,

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information architect, and interaction designer. He is currently a senior interaction designer at Adaptive Path, a leading design consultancy and has designed and built Web sites, devices, and applications for companies as diverse as Tiffany & Co and ...

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designing for interaction - Sylvia Fredriksson

About Dan Saffer. I'm a product design leader and the author of four books: Designing Devices (2011), Designing Gestural Interfaces (2008), Designing for Interaction (2006, 2009) and Microinteractions (2013). I currently

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work at Twitter on AI/ML projects and User Onboarding.

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Interaction design - Wikipedia

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What is Interaction Design? As per Dan Saffer, Author of Designing for Interactions, Interaction design is the art of facilitating interactions between humans through products and services. The goal of interaction design is to facilitate interactions between humans.

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