

## Disciplined Growth Strategies Insights From The Growth Trajectories Of Successful And Unsuccessful Companies

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DISCIPLINED GROWTH STRATEGIES - Springer In Disciplined Growth Strategies Peter Cohan articulate a cogent framework for building and expanding companies, both big and small. He provides a step-by-step roadmap for how CEOs can grow their businesses. His prolific use of examples helps concretize the ideas he introduces in each chapter of his book.

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