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Electronic Value Exchange recaptures the origins of one of these systems in particular: the electronic payment network known as VISA. The book examines in detail the transformation of the VISA system from a collection of non-integrated, localized, paper-based bank credit card programs into the cooperative, global, electronic value exchange network it is today.

Electronic Value Exchange: Origins of the VISA Electronic Payment System (History of Computing)

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By definition, it's something of value. But over the last 10,000 years, the material form that money has taken has changed considerably—from cattle and cowrie shells to today's electronic currency.

Project MUSE - Electronic Value Exchange: Origins of the ...

David L. Stearns argues in *Electronic Value Exchange: Origins of the Visa Electronic Payment System* that the job of a historian of technology is to make invisible technologies visible again. Certainly, he has achieved this goal. His narrative illustrates the history of Visa from 1958 through 1984.

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(History of Computing) Kathleen Mathis.... History Help About; Press ...

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Mastercard, originally known as "Interbank" from 1966 to 1969 and "Master Charge" from 1969 to 1979, was created by an alliance of several regional bankcard associations in response to the BankAmericard issued by Bank of America, which later became the Visa credit card issued by Visa Inc.

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Electronic Value Exchange: Origins of the VISA Electronic Payment System. Published by EH.Net (February 2012)
David L. Stearns, Electronic Value Exchange: Origins of the VISA Electronic Payment System. London: Springer-Verlag, 2011. xxvii + 240 pp. \$99 (hardcover), ISBN: 978-1-84996-138-7.

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The title Electronic Value Exchange is a reference to Hock's vision; he believed the card's ultimate purpose was to facilitate the exchange of economic values [End Page 247] among customers, merchants, and banks.

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David L. Stearns, *Electronic Value Exchange: Origins of the VISA Electronic Payment System*. London: Springer, 2011. 267 pp. ISBN 978-1849-9613-87, \$99.00

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Bitcoin is a cryptocurrency, a digital asset designed to work as a medium of exchange that uses cryptography to control its creation and management, rather than relying on central authorities. The presumed pseudonymous Satoshi Nakamoto integrated many existing ideas from the cypherpunk community when creating bitcoin. Over the course of bitcoin's history, it has undergone rapid growth to ...

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