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**Project MUSE - Genentech:
The Beginnings of Biotech
(review)**

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*Sally Smith Hughes's
Genentech: The Beginnings of
Biotech wonderfully bridges
that gap.*

*Genentech: The Beginnings of
Biotech For Kindle - video*

...

*By chance I came across the
book "Genentech - The
Beginnings of Biotech" which
recounts the history of
Genetech from the very early
beginnings in the 1970s
until the company went
public in October 1980.*

*Humble Beginnings: The
History of Modern
Biotechnology
The story line of
Genentech's founding in 1976*

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and the early days of biotechnology have been rehearsed by numerous individuals, from journalists to scientists to venture capitalists. Like DNA, these stories are also prone to replication and subject to change when retold, with small pieces missing or slightly changed.

Genentech – the start of alliances between large ... Genentech scored many firsts under Swanson's leadership, such as developing the first drug produced via genetic engineering, being the first biotechnology company to go public, and being the first biotechnology company to

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sell its own drug.

*Genentech: The Beginnings of
Biotech by Sally Smith
Hughes ...*

*Sally Smith Hughes's
Genentech: The Beginnings of
Biotech wonderfully bridges
that gap. I say "bridges"
rather than "fills" because
Smith Hughes has written an
eminently readable (and, for
classes, eminently
assignable) story focusing
on the eight years of
science and business leading
up to that record-breaking
IPO, as told from the
insiders' perspective,
rather than a drily
comprehensive history of
Genentech's first thirty*

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years.

*Genentech: The Beginnings of
Biotech (Synthesis): Sally*

...

*The Beginnings of Biotech.
In the fall of 1980,
Genentech, Inc., a little-
known California genetic
engineering company, became
the overnight darling of
Wall Street, raising over
\$38 million in its initial
public stock offering.*

*Book review: Genentech -
"The Beginnings of Biotech*

...

*Drawing from an unparalleled
collection of interviews
with early biotech players,
Sally Smith Hughes offers*

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Synthesis

the first book-length history of this pioneering company, depicting Genentech's improbable creation, precarious youth, and ascent to immense prosperity.

Genentech: The Beginnings of Biotech, Hughes

Genentech: The Beginnings of Biotech. In the fall of 1980, Genentech, Inc., a little-known California genetic engineering company, became the overnight darling of Wall Street, raising over \$38 million in its initial public stock offering.

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(Synthesis ...

*Genentech, Inc., is a
biotechnology corporation
which became a subsidiary of
Roche in 2009. Genentech
Research and Early
Development operates as an
independent center within
Roche. Genentech Research
and Early Development
operates as an independent
center within Roche.*

*Genentech The Beginnings Of
Biotech*

*"Sally Smith Hughes
skillfully describes the
improbable creation,
difficult adolescence,
immense prosperity, and
eventual foundering of*

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Genentech, the first biotech behemoth. It's a great tale, with a cast of fabulous characters and surprising episodes, ranging from Palo Alto to Wall Street.

Genentech: The Beginnings of Biotech by Sally Smith Hughes

Genentech: the first publicly-owned biotech. Genentech was founded on April 7th 1976 with no assets, rented equipment, or even a secretary. Despite these humble beginnings, however, the company was able to use recombinant E. coli to produce the first human protein, somatostatin, as a proof-of-concept in

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1977.

Genentech - Wikipedia

“Genentech: The Beginnings of Biotech paints a wonderfully detailed picture of an important beginning in the history of biotechnology. Journal of the History of Biology - Nathan Crowe “[A] fascinating book, vividly recount[ing] the blood, sweat, and tears of the early days of ‘genetic engineers’ working at the bench, designing new biomolecules, and capitalizing their promises on Wall Street.

Robert A. Swanson -

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Wikipedia

The book covers the beginnings of Genentech and serves as a useful case study for the biotech industry - a great resource for all the biotech startups today.

*Genentech: the Beginnings of Biotech - An Investor's ...
By placing Genentech's founders, followers, opponents, victims, and beneficiaries in context, Hughes also demonstrates how science interacts with commercial and legal interests and university research, and with government regulation, venture capital, and*

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commercial

profits.?Integrating the
scientific, the corporate,
the contextual, and the ...

Amazon.com: Customer
reviews: Genentech: The
Beginnings of ...

Drawing from an unparalleled
collection of interviews
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prosperity.

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*To learn more about
Genentech adventure, read
Sally Smith Hughes -
Genentech, the beginnings of
Biotech Understanding the
historical context of
industries' yesteryear
provide a better
understanding...*

*Project MUSE - Genentech:
The Beginnings of Biotech by
...*

*Written after 2009
Acquisition of Genentech by
Roche. Most of this book
covers events from the year
of 1972 to 1980, as its
title suggests, the
beginnings of biotech. In
1972, a collaboration*

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between Steve Cohen and Herbert Boyer invented the recombinant DNA technology. In 1980, Genentech went public.

Genentech: The Beginnings of Biotech by Sally Smith Hughes ...

Genentech: The Beginnings of Biotech. In the fall of 1980, Genentech, Inc., a little-known California genetic engineering company, became the overnight darling of Wall Street, raising over \$38 million in its initial public stock offering.

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