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Management Information Systems (MIS) - Encyclopedia ...

1 Laudon, K. & Laudon, J. (2006) Management Information Systems: Managing the Digital Firm, 9th ed. Prentice Hall

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Professor Laudon has also written over forty articles concerned with the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon's current research is on the planning and management of large-scale information systems and multimedia information technology.

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