

New International Business English

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New International Business English Updated Edition Teacher ...

New International Business English. Answer keys Unit 10 EX 1 1 A; 2 D; 3 B; 4 B; 5 C; 6 A; 7 C; 8 B; 9 A; 10 C EX 2 1 Price-conscious 4 Total Product 2 Public Relations 5 Product Image 3 Unique Selling Proposition EX 3 3-1-4-2-5 Unit 11 EX 1 1 C; 2 D; 3 A; 4 B; 5 D; 6 C; 7 A; 8 B; 9 A; 10 D EX 2

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New International Business English Student's Book ...

New International Business English Updated edition is an upper intermediate (B2) level course for learners who need to use English in their day-to-day work.

New International Business English

New International Business English is a course for upper intermediate (B2) level learners who need to use English in their day-to-day work. In this revised edition, all four language skills - listening, speaking, reading and writing - are developed through a variety of tasks that closely reflect the world of work. The 15 topic-based units in New International Business English provide learners with numerous opportunities for discussion and cover a wide range of subjects, including face-to-face ...

Cambridge University Press New International Business ...

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New International Business English

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This bestselling course is the ideal next step for students who have completed Working in English. Fifteen topic-based units cover a wide range of business situations and the course provides frequent opportunity for discussion and thorough vocabulary development. The Teacher's Book offers a complete introduction to the aims, design and principles of the course, including step-by-step ...

New International business english - ESL Gold

New International Business English is for business people who need to, or will soon need to, use English in their work. It is also designed to be used by adult students who will be entering the world of business at the end of their course of studies. What is "Business English"?

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New International Business English UNIT 1 Face to face Vocabulary EXERCISE 1 Choose the best word to fit the gap. 1 It's important to understand how other cultures behave so you don't cause . A offence B problem C disaster D behaviour 2 In some countries it is quite to use the correct title when talking to business colleagues.

New International Business English Teacher's Book by Leo Jones

This bestselling course is the ideal next step for students who have completed Working in English. Fifteen topic-based units cover a wide range of business situations and the course provides frequent opportunity for discussion and thorough vocabulary development. The Teacher's Book offers a complete introduction to the aims, design and principles of the course, including step-by-step ...

Cambridge University Press New International Business English

Using New International Business English, The Teacher's Book, The Workbook, Home study 17 The New International Business English Video 19 1 Face to face 20 Basic skills and techniques for talking to people in business situations 2 Letters, faxes and memos 35 Basic skills and techniques for business correspondence 3 On the phone 45

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New International Business English is a thoroughly revised new edition of the highly successful course International Business English. The key features of the new edition are: - bright, open design at large format - shorter, more manageable units - a new unit on Negotiating

TESTS WITH ANSWERS

New International Business English is a flexible course at the upper-intermediate level for people who need or will soon need to use English in their day-to-day work. All four skills – listening, speaking, reading, writing – are developed through a wide range of tasks which closely reflect the world of work.

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