

No Ordinary Disruption The Four Global Forces Breaking All The Trends

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The four global forces breaking all the trends | McKinsey
No Ordinary Disruption: The Four Global Forces Breaking All the Trends is an excellent primer in how to think strategically about the transformational role of technology and the accelerating global flows of goods, capital, and talent — and how to prepare yourself for a future that will be marked by relentless change and massive opportunity.

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population-The speed of technological advancements-The cross border flow of people, goods, capital and ideas The authors are directors for the McKinse

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This article is an edited excerpt from No Ordinary Disruption: The Four Global Forces Breaking All the Trends, (Public Affairs, May 2015). To learn more about it and order copies, please visit Amazon, Barnes & Noble, or other leading bookstores.

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In a new book, No Ordinary Disruption, the three leaders of the McKinsey Global Institute, McKinsey's business and economics research arm, argue that the world is now roughly in the middle of a dramatic transition as a result of four fundamental disruptive trends: growth and urbanisation in emerging markets, technological disruption, increasing connectivity, and the ageing of populations.

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No Ordinary Disruption: The Four Global Forces

In No Ordinary Disruption, the directors of the McKinsey Global Institute, the flagship think tank of the world's leading consulting firm, McKinsey & Company, dive deeply behind current headlines to analyze the key forces transforming the global economy over the next two decades—and most importantly, to explain what business and government leaders need to do to reset their intuitions and ...

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No Ordinary Disruption (2015) details four forces that are changing the world's markets in profound ways. These blinks show you how the business world, the jobs that support it and the market that shapes it are transforming and what companies, governments and individuals need to do to not only survive but succeed in this new world order.

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