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Retail specialist and visionary, Michael Dart advises retail and consumer companies on how best to navigate retail's seismic shifts. He combines his economics and finance training from Oxford University and the Wharton School, University of Pennsylvania, with more than 25 years of experience consulting with A.T. Kearney and Bain & Co. to ...

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Michael Dart is a partner with A.T. Kearney in the Private Equity Practice and co-author of Retail's Seismic Shift and The New Rules of Retail. He is an accomplished consultant and advisor with a wealth of experience leading major strategic transf...

Retail's Seismic Shift How To

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Retail's Seismic Shift. Retail's Seismic Shift is the result of extensive research, enriched by many CEO interviews. It's our answer to what the future holds, as well as to what all consumer-facing businesses must do to transform and succeed in the future. Jeff Gennette, CEO, Macy's said, "The book's title: Retail's Seismic Shift says it all.

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Retail's Seismic Shift - A.T. Kearney

In their previous book, The New Rules of Retail, Lewis and Dart predicted nearly every defining characteristic of today's marketplace—and the industry snapped it up in two editions. Now, in Retail's Seismic Shift, they do the same for the next era, where retailers will have to be ready for anything.

Retail's Seismic Shift - The Robin Report

What will the retail experience look like in 10, 20, or even 50 years—and how should companies big and small be preparing? In their new book, Michael Dart and Robin Lewis identify the trends shaping the future of retail, and how businesses can succeed. ... Retail's Seismic Shift. Asset Publisher.

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